

## PlasticsEurope Innovation Conference

## Innovation for a circular and resource efficient Europe

- with plastics -18 September 2017 10:00 – 16:00

## **The Hotel Brussels**

## Programme

- DRAFT -

| speakers' state |   |
|-----------------|---|
|                 | Registration and welcome coffee   |
|                 | Welcome by moderator  |
| 10:35 – 10:50   | Plastics, an innovation-driven material   |
|                 | Setting the scene by:   |
|                 | Daniele Ferrari, President, PlasticsEurope and CEO, Versalis                                  |
| 10:50 – 11:00   | Welcome by the Estonian Presidency  |
|                 | Eve Tamme, Counsellor for Environmental Affairs, Permanent Representation of                  |
|                 | Estonia to the EU   |
| 11:00 - 11:20   | Social innovation & circular economy  |
|                 | Keynote speech by Kurt Vandenberghe, Director for Climate Action and Resource                 |
|                 | Efficiency, DG Research and Innovation, European Commission                                   |
| 11:20 – 12:10   | Eco-design with plastics: life cycle driven innovation  |
|                 | Introduction by Harald Pilz, denkstatt (15 min)   |
|                 | Looking back on the two workshops (will take into consideration the three guiding             |
|                 | principles of our strategy)   |
|                 | 5 min presentations:  |
|                 | • Packaging, Gian De Belder, Senior Packaging Engineer, Procter & Gamble                      |
|                 | Building & Construction, Christine Lemaitre, CEO, German Sustainable                          |
|                 | Building Council  |
|                 | Automotive, Thomas Becker, Vice President Government and External                             |
|                 | Affairs, BMW Group  |
|                 | 20 min Q&A  |
| 12:10 - 13:00   | Future feedstock for plastics   |
|                 | Intro by PlasticsEurope, followed by 5 min presentations                                      |
|                 | • Recycling, <b>Terry McCormack</b> , Leader Corporate Sustainable Development,               |
|                 | LyondellBasell  |
|                 | <ul> <li>Renewables, Jens Hamprecht, Head of Market Development Biopolymers,</li> </ul>       |
|                 | BASF  |
|                 | <ul> <li>CO<sub>2</sub>, Berit Stange, Venture Manager, Covestro</li> </ul>                   |
|                 | <ul> <li>Fossil feedstock, Norbert Niessner, Director Global R&amp;D/ Intellectual</li> </ul> |
|                 | Property, INEOS Styrolution   |
|                 | 20 min Q&A  |
| 13.00 13.45     | Networking lunch  |
|                 | Followed by presentation of the European Plastics Innovation Awards (EPIA), with the          |
| 13.45 - 14.50   | Society of Plastics Engineers (SPE)   |
|                 | Introduction by <b>Wim De Vos</b> , SPE   |
| 11.20 15.40     |   |
| 14.30 - 15:40   | Partnerships to shape the future together   |
|                 | Plastics industry initiatives explained, introduction by <b>Karl-H. Foerster</b> , Executive  |
|                 | Director, PlasticsEurope  |



|              | Panel discussion:   |
|--------------|---|
|              | Alexandre Dangis, Executive Director, European Plastics Converters (EuPC) |
|              | Antonino Furfari, Managing Director, Plastics Recyclers Europe (PRE)      |
|              | Karl-H. Foerster, Executive Director, PlasticsEurope                      |
|              | DG ENVI & DG GROW   |
|              | Monique Goyens, Director General, BEUC                                    |
|              | 10 min Q&A  |
| 15:45– 16:00 | Wrap up & closing   |